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The Engagement Ring: How To Choose The Perfect Engagement Ring And Get It Right First Time



THE ENGAGEMENT RING

How to choose the perfect engagement ring and get it right first time.

Lewis Malka



Synopsis

The Engagement Ring is the only fully comprehensive guide, written by a top diamond jewelry expert. With over 25 years of experience hand making jewelry, Lewis takes you behind the scenes and exposes trade secrets that will help you get the perfect engagement ring for the price you will love. It covers how to source the diamond, to knowing which diamond to choose. It gives a better understanding of the pros and cons of buying a ring on the High Street or having a bespoke ring made. It covers the valuation certificate all the way through to the insurance. There are also plenty of proposal ideas, as well as tricks to help you get the "celebrity look" for less. This guide is all you need to give her exactly what she wants at a price you will love.

Book Information

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Customer Reviews

This is a great book for anyone who is looking to take the next step with their partner and is very candid about both the history and also the marketing strategies for the diamond which have been used over the years. More importantly, it very much fulfills the role of an engagement ring for dummies guide which was definitely something I benefited from. Having worked with Lewis on my fiances engagement ring, I wholeheartedly endorse both the book and the man who authored it.

This book is a must-read for anyone thinking of buying an engagement ring or diamond jewellery. A wonderful, comprehensive, easy to read book which goes way beyond the 'classic 4C' explanation. You can expect to have all your questions answered here whether it's about the diamond itself, the style, the budget, the timing, insurance & valuation, history, statistics and even

fun & original ideas on how to propose. Lewis has done a great service to the general public with the writing of this book by uncovering the maze of the complicated diamond world and made it enjoyable, accessible and informative for all. This book will bring the fun back into the jewellery buying experience!

This was a most helpful book. My fiancÃ© and I read it cover to cover prior to purchasing an engagement ring and furthermore we bought our ring from the author himself, Lewis! Going to see him was like watching a movie in 3D. The pages of the book seemed to come to life :) I am thrilled with my new engagement ring and highly recommend this book and having Lewis make your ring. Thank you!!! We will be back for the wedding rings too.

Lewis sure knows his stuff and isn't the engagement ring 'go to' for nothing. Ladies- do your man (and yourself) a favour and give this book (in a subtle or not so subtle way) to your bloke. Captivating and full of tidbits of advice that you never thought you needed to know- but you sure do! A must read. Sarah. [...]

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